

**Regional Health Cooperative
Steering Committee Meeting
Tuesday, September 2, 2008
- MEETING NOTES -**

Present: Carol Bulman, Linda Skoglund, Pam Grove, Steve Healy, Darcie Paradies, Jerry Chasteen, Rosanne Bump, Greg Burns, William Rubin, and Linda Hines (via telephone).

Also Present: Sherry DeLong, RESCO (Hudson), and Heather Kothbauer, Elite School of Driving (Superior).

The eighth meeting of the steering committee commenced at 8:05 a.m. on September 2nd in Baldwin, Wisconsin.

Introductions

Those in attendance introduced themselves to Sherry DeLong and Heather Kothbauer. Heather is from Superior and completed the survey and is interested in following the committee's progress.

Committee chair Steve Healy said he was unable to receive incoming e-mails for a lengthy period, so he was unsure of any communiques from committee members. He asked William Rubin to provide updates.

Rubin said over the past couple of days he received a copy of the Articles of Incorporation from the Farmers Health Cooperation of Wisconsin. Redmon Law Chartered said they ordered Articles filed by Healthy Lifestyles, but is not in receipt of them. Rubin will use the Articles from Farmers Cooperative as a pattern to fit the intent of Cooperative Health Choices (CHC) and Redmon will review same.

Rubin also said the Request For Proposals (RFP) used by Healthy Lifestyles to solicit information from prospective insurance carriers was received via e-mail. The RFP was distributed to committee members assigned to create the CHC RFP.

Rubin also reported on the status of corporate fund raising.

Rubin said he will reserve a couple of domain names for a future website.

Carol Bulman asked if a currently policy from Brown County (Health Lifestyles) was available. Healy will check on this.

Darcie Paradies said that her understanding of Health Lifestyles involved one policy with with different pricing tiers.

Plan designs were discussed by Linda Hines. Discussion followed.

Linda Hines also wanted direction on some points for her Broker Presentation slides, which she faxed to Baldwin as the meeting commenced. General comments to Linda included (1) CHC will be influenced by wellness and healthy behaviors; and (2) there should be 3 possible plan designs, including a high deductible plan.

Proposed Territory

The committee also discussed CHC's proposed territory as a follow-up to the last meeting. Information was

shared about the 7 Rivers Region in the La Crosse area and related provider networks in that area. Additional counties along CHC's northern tier were discussed. Healy suggested the inclusion of northern counties to reflect the counties within the territories of West Central Wisconsin and Northwest Wisconsin Regional Planning Commissions. This would include the counties of Douglas, Ashland, Bayfield and Price. Discussion followed.

It was the consensus of the steering committee to omit the following southern counties from CHC's proposed service territory: Buffalo, Trempealeau, Monroe, La Crosse, and Jackson. Further, it was the consensus of the committee to add Douglas, Bayfield, Ashland, and Price counties to CHC's proposed territory. This results in a proposed 17-county area for Cooperative Health Choices (CHC), subject to the approval of the Wisconsin Commissioner of Insurance, to wit: St. Croix, Polk, Dunn, Eau Claire, Pierce, Pepin, Barron, Rusk, Burnett, Washburn, Sawyer, Clark, Chippewa, Douglas, Ashland, Bayfield, and Price.

All materials posted on the United St. Croix Valley website will be revised to reflect these changes.

Jerry Chasteen will advise his colleague with the Northwest Regional Planning Commission of the additional counties covered by this planning commission.

The RFP work group will meet to begin work on a document suitable for CHC's use in soliciting insurance carriers.

Next Meeting

The steering committee will meet again on Tuesday, September 16, 2008 at 8 o'clock a.m. in Baldwin.

~William Rubin